

“ Bulletin ”

AMERICAN GUILD OF MUSICAL ARTISTS, INC.

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NEW YORK, NEW YORK

 THE NEW SEASON

Now, with the beginning of the new season, comes the time for A.G. M. A. to extend its activities and if they are to be extended to any good purpose - that is, if we are to advance in our position as an important factor in the musical world - it is important that we have at least 80% of the Musical Profession in our membership before the end of our first fiscal year. We can do this very easily with your interest and cooperation. Ours is the kind of organization that can grow only with the enthusiasm and activity of its members and the phenomenal growth of the Guild since its inception in April seems to indicate that the enthusiasm and activity are not lacking.

The cordial and sympathetic reception that the Guild has received from the Press, the Government and the general Public has put it under an obligation to justify its existence in positive and constructive action and this necessity has put each and every member under an obligation to make it strong enough to act effectively. This you can do by increasing its membership and participating actively in its affairs.

. _____ .
 DISCUSSION MEETINGS

Beginning in November we will hold regular informal discussion meetings in which those members who can attend will discuss matters of immediate interest and inform the Board of Governors of their wishes.

Any member who wishes to propose a particular subject for discussion by the membership should notify the Executive Secretary at least four days before the date of the meeting in order to have it included in the agenda.

. _____ .
 DUES

With the first of October we enter the second half of our fiscal year. It is important that you keep the payment of your dues up to date. It takes only a little laxity to destroy the favorable balance that the Guild has so far preserved and the strength of any organization is in direct proportion to its financial stability.

And paid up dues do not accumulate.

. _____ .
 BULLETIN

This Bulletin will be published monthly and it will give you plenty of opportunity in the matter of participation in and direction of the Guild's affairs. The Bulletin is as much for the membership to write as it is for it to read and its primary purpose is to provide members with a means of intercommunication and a place where they may present their views to the body of the Guild either personally or anonymously as they may wish. To say that we request your contributions is to understate the case; in view of the fact that it is practically impossible to get the whole membership together for any one meeting it is imperative that you use the Bulletin as a means of suggesting matters of policy and channels of activity for the Guild and of bringing to light abusive conditions of which you are aware.

So whether you can attend each month's meeting or not you can reach the whole membership with your ideas and proposals by merely writing them in to the office for inclusion in the Bulletin.

. _____ .
 NAME WANTED

And if you can think of a suitable name for what we have been tentatively and somewhat selfconsciously calling the 'Bulletin' we are sure that the Bulletin will be grateful. You understand how the poor thing must feel running about without its name on.

AUDIENCES AT BROADCASTS

You have no doubt received by now a copy of the reprint of an article from the August 26th issue of 'Variety'; if you have not please write to the office for your copy. The announcement of General Motors that all of its broadcasts this season will emanate from Carnegie Hall is of immense interest and importance to all Musical Artists. This is the first instance of the presentation of a free Concert-Broadcast from America's most renowned Concert Hall and it is not to be expected that it will be the last. During the past summer General Motors invaded the Pacific Coast with concert-broadcasts before immense audiences from Hollywood and San Francisco. It is only a matter of time before these broadcasts are planned on a peripatetic basis, so that each large city in which an orchestra is available may get one or more free concert-broadcasts a season.

The results of the questionnaire on this subject seem to indicate that the membership is almost unanimously opposed to giving free concerts to visible audiences while making broadcasts. The results of the two questionnaires will be dealt with fully in our next issue.

For the present, however, it would be wise for the membership to keep an eye on any further developments. Now that General Motors, Ford Motors, the Pittsburg Plate Glass Company and others have adopted this free audience policy on a large scale the situation is assuming the proportions of one of the most important problems of the profession. How to deal with this new trend in music presentation will require a great deal of thought and discussion on the part of the membership.

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WHITE HAired BOYS

The officers and Board of Governors of the Guild have been working with amazing concentration and energy on its behalf since the beginning of its activity in the Spring.

The Guild's President kept in constant touch with the office by telephone mail and wire during his recent stay at the Coast and was scattering the Golden Dust of California on the office rug two hours after arriving in town from a four day trip East. One of the members of our Board of Governors flew into town from Hollywood last week and he had not landed in Newark an hour before he had arranged a meeting with your Executive Secretary and talked over several matters of interest and importance to the Guild; another interrupted his vacation to make a special trip to New York to talk over Guild affairs. Miss Breton of the Membership Committee carried on an extensive and fruitful membership drive of her own from her summer home.

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